

W. Graeme Roustan Calls on Bernard McDonell and C. Michael Jacobi to Withdraw as Directors from Performance Sports Group Immediately Over the Invitation of a Power Corporation Executive, Paul Desmarais III, to the Board of Directors

- *W. Graeme Roustan announces that a White Paper entitled “POWER & PERFORMANCE” is available for download at www.roustan.com outlining a case for conflict of interest and governance issues.*
- *On March 28th, 2016, Performance Sports Group announced a Shareholder Nomination Agreement with Sagard Capital, a subsidiary of Power Corporation, which gives them one Director seat on the Board of Performance Sport Group and access to all non-public information including the strategic plan of Bauer.*
- *Power Corporation jointly controls Pargesa Holding SA, which controls Groupe Bruxelles Lambert, is the largest shareholder of and has a seat on the Adidas Board, owner of CCM, Bauer’s competitor.*
- *Paul Desmarais III, a Vice President of Power Corporation, is a Director of Groupe Bruxelles Lambert, the largest shareholder of Adidas, which owns CCM, has been invited to replace Sagard Capital’s former CEO to be a Director of Performance Sports Group, owner of Bauer.*
- *W. Graeme Roustan, former Chairman of Performance Sports Group calls on the current Chairman, Bernie McDonell and C. Michael Jacobi, Director and Chairman of the Corporate Governance and Nominating Committee to withdraw their names from re-nomination at the October 2016 AGM.*

Miramar, Florida – August 20th, 2016 – W. Graeme Roustan, former Chairman of Performance Sports Group calls upon Chairman Bernie McDonell and C. Michael Jacobi, Chairman of the Corporate Governance and Nominating Committee and its Committee Directors, Matthew Mannelly and Bob Nicholson, to withdraw their names from re-nomination at the October 2016 Annual General Meeting, for inviting Power Corporation (via Sagard Capital) and its employee Paul Desmarais III, into the Performance Sports Group boardroom where they had (with Dan Friedberg) and would have complete access to all of Bauer’s non-public confidential information.

Although Power Corporation is within all of its rights to buy stock in any company they so choose and have their employees or employees of jointly or directly controlled entities serve on any Boards, Performance Sports Group should have known or did know Power Corporation’s connection to CCM and for that reason alone, should not have given them access to all of Bauer’s non-public confidential information.

Roustan states, “I had no issues with Power Corporation’s Sagard Capital from being a shareholder up until the announcement of the Shareholder Nomination Agreement on March 28th, 2016. Now, I believe that a conflict of interest exists so the Shareholder Nomination Agreement should be vacated and Paul Desmarais III or any Power Corporation nominee should not be admitted at any time as a Director of Performance Sports Group.”

About: Walter Graeme Roustan is the Chairman and CEO of Roustan Capital and was previously the Chairman of what is today, Performance Sports Group, from April 2008 through September 2012. Mr. Roustan led and won the Nike sale process to acquire Nike Bauer in 2008. It then leveraged Mr. Roustan’s industry relationships to enable Bauer to acquire Mission Itech, also in 2008 and took the company public on the Toronto Stock Exchange in March 2011 as its Chairman.

